

THE STONEHENGE INTERNATIONAL BLOCK PARTY CONTEST RULES

SUMMARY

Inspired by the mighty and unexplained rock formations found in England, **Stonehenge Fabrics** is a powerful brand. It was the first fabric of its kind, bringing beautiful rock textures to quilts. Year 2019 marks the 10th anniversary of the Stonehenge fabric brand, and we want to celebrate with the quilt shops and quilters that have made these fabrics such a success!

Northcott has organized the **Stonehenge International Block Party** that will include quilt shops from all around the world. This event will run from **March 15th, 2019 to September 30th, 2019**. Participating shops will design a unique block pattern using fabrics from the Stonehenge Solstice Anniversary collection. This pattern will be kitted with the fabric to be sold to consumers during the block party dates.

CHALLENGE GUIDELINES

- Consumers are invited to visit each shop to buy and collect the unique blocks. They can collect as many as they like.
- The challenge for consumers is to use at least 12 different blocks in a quilt design for the International Stonehenge Block Party Challenge. All blocks used in the quilt design must be from shops they visited and collected from.
- To qualify, the quilt front including the binding, must be made of 100% Stonehenge fabrics from the Solstice Anniversary collection with the option of including:
 - Stonehenge Gradations Oxidized Copper palette
 - Stonehenge Gradations Robin's Egg SKU 39300-79
 - The quilt backing can be any fabric of your choice
- The Northcott judges will select 10 finalists and have them send in their quilts for a final round of judging. They will choose a 1st, 2nd and 3rd place winner.

SUBMISSIONS & DEADLINES

The deadline to submit your quilt design via Northcott's online submissions page is **December 31st, 2019**. As part of your submission, we ask that you include a short description about the blocks you used and list the shops they were purchased from.

NORTHCOTT JUDGING CRITERIA

The Northcott judges will select 10 finalists by **January 31st, 2020** and have them send in their quilts for a final round of judging. The judges will then choose a 1st, 2nd, and 3rd place winner. The judges will be looking for the following:

- Use of Solstice Blocks in quilt design - to ensure use of Stonehenge fabrics
- Overall impression - all the elements come together for an eye pleasing effect
- Workmanship - quality and attention to detail
- Creativity - inventive and fun details that make the quilt stand out

After careful deliberation, the judges will select the 1st, 2nd and 3rd place winners by **February 28th 2020**.

PRIZES



The Grand Prize will be a 9-day Trip for two to England with a private tour of Stonehenge in June 2020!



\$1000 USD and a Stonehenge fabric prize pack retail valued at \$250



\$500 USD and a Stonehenge fabric prize pack retail valued at \$100

ELIGIBILITY

The Contest is open to consumers worldwide. Employees of Northcott Silk Inc. and associated sponsors are ineligible. Contest is void where prohibited by law.

Each quilt entry will be judged separately.

By entering the contest, you confirm having read the contest rules and consenting to its terms and conditions.

ODDS OF WINNING

Odds of winning depend on the number of eligible entries received by **December 31st, 2019** and on the application of judging criteria.

PUBLICITY, USE OF REGISTRATION INFORMATION

By entering the contest, the submitting party consents to the use, by Northcott Silk Inc. and their sponsors, of his or her name, address, voice, statements and photograph, other likeness and information provided for advertising and promotional purposes, and grants Northcott Silk Inc., the right to publish his or her proper name, city and state/province online and in print, or any other media, in connection with the Contest, the whole without further compensation, subject to applicable law.

INTERNET SECURITY

You may only enter this Contest via the Internet if your browser permits connection to a secure, industry- standard SSL-enabled server. Northcott Silk Inc. assumes no responsibility for tampering, theft, defects, human errors including extreme negligence, deletions, technical or telephone problems, undeliverable messages, computer errors, lost, misdirected, late or incomplete entries or for any online difficulties that may result in the failure to consider an entrant for any of the prizes offered. Further, Northcott Silk Inc., reserves the right to modify or cancel the Contest without prior notice and subject to applicable law, and is not responsible for production or printing errors, technical, hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or delayed computer transmissions including lost, misappropriated or corrupted entries, virus damage or any other damage which may limit a participant's ability to participate in the Contest. Northcott Silk Inc. is not responsible for email entries that are incomplete, lost, misdirected or destroyed.

EMAIL ENTRY SECURITY

Entrants will be deemed to be the authorized account holder of the e-mail address submitted on the Registration Form at the time of registration. "Authorized account holder" is the natural person to whom an e-mail address is assigned by an Internet access provider, online service provider, or other organization (e.g., business, educational institution etc.) responsible for assigning individual e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Northcott Silk Inc. with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

GOVERNING BODIES

This Contest is subject to all Federal, State, Municipal and Provincial laws. Void where prohibited by law.

CAUTION

Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Northcott Silk Inc., reserves the right to claim damages from any such person to the fullest extent permitted by law.

LIMITATION OF LIABILITY

By entering, entrants acknowledge and agree that the Releases shall not be responsible for, and all entrants shall hold them harmless from, any and all claims, damages, including compensatory, direct, incidental, consequential or other damages, liabilities, costs and expenses ("losses") with respect to or in any way arising from or in connection with the Contest or related prizes. Releases shall in no way be considered responsible for any losses in connection with (i) incorrect or inaccurate information for any reason, including if caused by website users or by any of the equipment including programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest, (ii) problems or technical malfunction of any telephone network or communications line failure, computer on-line-systems, servers or providers, computer equipment, software, data transmission failure of e-mail, or any technical problems or traffic congestion, (iii) error, omission, interruption, deletion, defect, delay in operation or transmission, theft or destruction or authorized access to, or alteration of, entries or (iv) damages to entrants or to any other person, including damages to their computer system, related to or resulting from entering, participating or downloading materials in this Contest. For greater certainty, the Releases shall not be responsible for lost, late, incomplete, illegible, incomprehensible or misdirected entries, bugs, failures in servers, hardware or software transmission failure or loss, delayed or corrupted data transmission.

If for any reason, the Contest cannot run as planned or the prizes cannot be awarded, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of Northcott Silk Inc., which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest. Subject to applicable law, Northcott Silk Inc. reserves the right to cancel, terminate, modify or suspend the Contest at any time without prior notice to the entrants.

If you have any questions, please email blockparty@northcott.com.

