

THE PONY EXPRESS BLOCK PARTY

September 9 - 24, 2017



TIME IS
RUNNING OUT!
SIGN UP NOW!



Exclusively for shops in states: Missouri, Wyoming, Utah, Colorado, Nevada, California, Nebraska and Kansas.

If your shop is in one of the Pony Express states, register to be part of this exciting event and have your fabric delivered in July! Participating shops are creating and distributing a free block pattern using Northcott's Pony Express collection. Northcott is supporting this event with national and local advertising and a social media campaign. Rules and conditions apply. Ask your Northcott Sales Representative for more information! **Watch the Block Party Video!** www.bit.ly/PonyExpressVideo

THE PONY EXPRESS COLLECTION



Northcott has collaborated with the Pony Express Museum in St. Joseph Missouri to create a fabric collection that celebrates this unique part of American history. The collection features a panel that is an authentic replica of the original Pony Express Route Map and a wide range of prints showcasing images from the Pony Express archives. There is also a Pony Express pin with collectible charms for each of the 8 states along the Pony Express route

Note: Stores that are not part of the Block Party can still buy this historical collection with fabric delivery in October, 2017. **Watch the Pony Express collection video!** www.bit.ly/PonyExpressCollection